

ORDER



Orders

Order / Rev: 1293533
 Alt Order #:
 Product Desc: 386th District Court/Bexar County
 Estimate: 3311
 Flight Dates: 10/24/16 - 11/08/16
 Original Date / Rev: 10/26/16 / 10/26/16
 Order Type: Political

KENS

Primary AE: Shelley Klar
 Sales Office: KENS
 Sales Region: LOC

Agency

Name: Anderson Marketing
 Buying Contact:
 Billing Contact:
 7420 Blanco Rd
 San Antonio, TX 78216-4301

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Judge Laura Parker / TX / POL
 Demographic: A35+
 Product Codes: PL-Judicial
 Priority: P04-GB
 Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID: 107302
 Agency External ID: 1210AG
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	11	\$6,615.00	\$5,622.75
10/31/16	11/07/16	20	\$19,175.00	\$16,298.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$6,615.00	\$5,622.75	39.00
November 2016	20	\$19,175.00	\$16,298.75	64.40
Totals	31	\$25,790.00	\$21,921.50	103.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shelley Klar			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KENS	10/24/16	10/28/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$420.00	P03-F	1.80	NM	2	\$840.00
2	KENS	10/24/16	10/28/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	3	\$350.00	P03-F	2.60	NM	3	\$1,050.00
3	KENS	10/24/16	10/28/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$700.00	P03-F	4.00	NM	3	\$2,100.00
4	KENS	10/31/16	11/04/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$1,050.00	P02-F	4.00	NM	3	\$3,150.00
5	KENS	10/24/16	10/28/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	3	\$875.00	P03-F	5.20	NM	3	\$2,625.00
6	KENS	10/31/16	11/04/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	3	\$1,310.00	P02-F	5.20	NM	3	\$3,930.00
7	KENS	11/07/16	11/07/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	M-----	:30	1	\$1,785.00	P02-F	3.20	NM	1	\$1,785.00
8	KENS	10/31/16	11/04/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$600.00	P02-F	1.80	NM	2	\$1,200.00
9	KENS	11/05/16	11/05/16	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$630.00	P02-F	4.30	NM	1	\$630.00
10	KENS	11/06/16	11/06/16	Local News @ 530p Su Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$735.00	P02-F	4.40	NM	1	\$735.00
11	KENS	11/06/16	11/06/16		CM	8-930a	-----S	:30	1	\$1,260.00	P02-F	4.00	NM	1	\$1,260.00

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KENS

Flight Dates: 10/24/16 - 11/08/16

Estimate: 3311

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Sunday Morning											
				CBS Sunday Morning											
12	KENS	11/06/16	11/06/16	TX Cntry Rept 930-10a Su	CM	930-10a	-----S	:30	1	\$1,155.00	P02-F	3.90	NM	1	\$1,155.00
				TX Cntry Rpt 930-10a Su											
13	KENS	11/05/16	11/05/16	Local News @ 730a Sa	CM	730-9a	-----S-	:30	1	\$420.00	P02-F	2.00	NM	1	\$420.00
				Local News @ 730a Sa											
N 14	KENS	10/31/16	11/04/16	Local News @ 10p M-F	CM	10-1035p	MTWTF--	:30	2	\$1,785.00	P02-F	3.50	NM	2	\$3,570.00
				Local News @ 10p M-F											
N 15	KENS	10/31/16	11/04/16	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	2	\$430.00	P02-F	1.20	NM	2	\$860.00
				Local News @ 5a M-F											
N 16	KENS	11/05/16	11/05/16	Local News @ 730a Sa	CM	730-9a	-----S-	:30	1	\$420.00	P02-F	2.00	NM	1	\$420.00
				Local News @ 730a Sa											
N 17	KENS	11/06/16	11/06/16	Local News @ 6a Su	CM	6-7a	-----S	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
				Local News @ 6a Su											
													Totals	31	\$25,790.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KENS-TV San Antonio, TX 10/25/16

I, Janet Hancock, Media Planner

being/on behalf of: Lara Parker

a legally qualified candidate of the Republican

political party for the office of: 386th District Court Judge

in the General

election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached insertion order					

Attach proposed schedule with charges (if available):

4,850 - gross

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Judge Laura Parker Committee PO Box 90462 78209

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James W. Gorman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

12/15/2016

Signature

[Signature]

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title